

PENGUIN PRESS

Autumn
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2015



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Digital Gold

Bitcoin and the Inside Story of the Misfits and Millionaires Trying to Reinvent Money

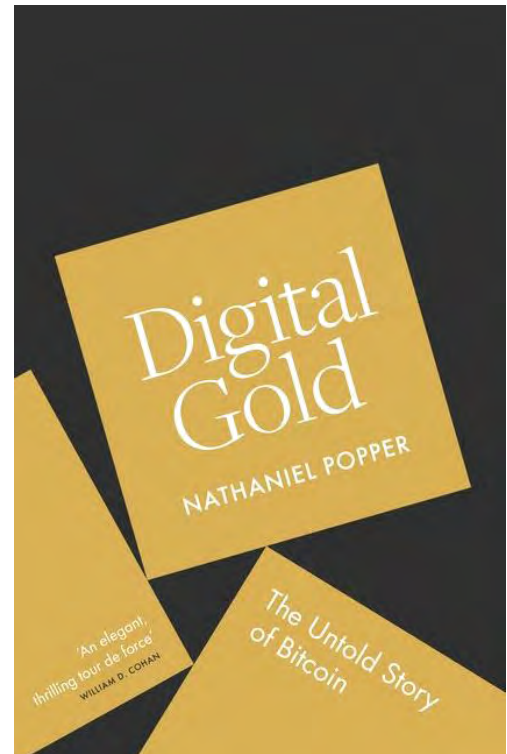
Nathaniel Popper

The first authoritative history of Bitcoin and the new digital economy. 'If you change who controls the money, you change everything'.

Bitcoin, the landmark digital money and financial technology, has spawned a global social movement with utopian ambitions. The notion of a new currency, maintained by the computers of users around the world, has been the butt of many jokes, but that has not stopped it from growing into a technology worth billions of dollars, supported by the hordes of followers who have come to view it as the most important new idea since the creation of the Internet. Believers from Beijing to Buenos Aires see the potential for a financial system free from banks and governments, and a new global money for the digital age.

An unusual tale of group invention, *Digital Gold* tells the story of the colorful characters who have built Bitcoin, including a Finnish college student; an Argentinian millionaire; a Chinese entrepreneur; Tyler and Cameron Winklevoss; Satoshi Nakamoto, Bitcoin's elusive creator; and Ross Ulbricht, the founder of the Silk Road online drug market. With *Digital Gold*, the *New York Times* reporter Nathaniel Popper offers a brilliant and engrossing account of this new technology—one filled with dramatic booms and busts that have led to untold riches for some and prison terms for others. But at each turn, Bitcoin has provided one of the most fascinating tests of how money works, who benefits from it, and what it may look like in the future.

Nathaniel Popper is a reporter at *The New York Times*. Before joining *The Times*, he worked at the *Los Angeles Times* and *The Forward*. Nathaniel grew up in Pittsburgh and is a graduate of Harvard College. He lives in Brooklyn with his family.



October 2015

9780241180617

£25.00

Royal Octavo : Hardback

240 pages

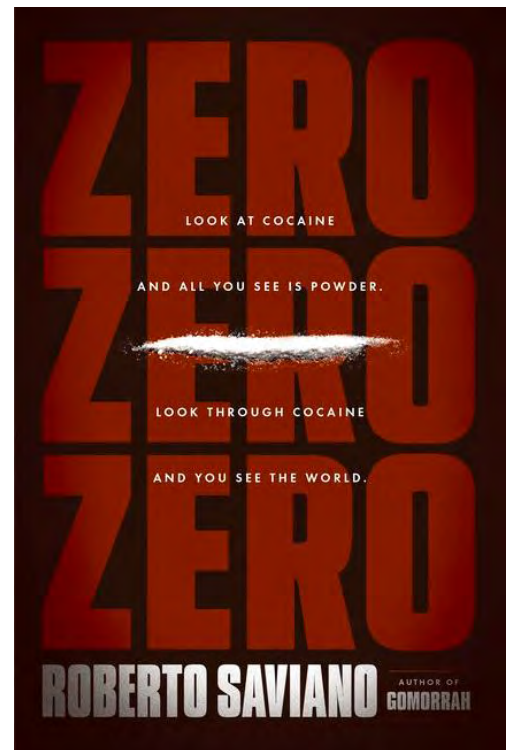
Zero Zero Zero

Roberto Saviano

From the author of the #1 international bestseller *Gomorrah* comes an electrifying investigation of the secret world of the international cocaine trade, as vicious as it is powerful, and its hidden role in the global economy

In *Zero Zero Zero*, Roberto Saviano maps the international cocaine trade. He investigates the evolution of cocaine trafficking, from Mexican drug cartels to money laundering through Wall Street. Tracking cocaine's physical journey - from South America to the beaches of Miami and the streets of New York, and on to Africa and throughout Europe and even further to China and India - Saviano follows the human trail of users, victims and traffickers. First-hand accounts will show how the global sale and consumption of cocaine has radically altered economies over recent decades, and has impacted societies globally. With these stories, Saviano makes a secret world readable.

Roberto Saviano was born in Naples in 1979. He is the author of the international bestseller *Gomorrah*, which has sold over ten million copies in fifty languages worldwide. The film adaptation of *Gomorrah* won the Grand Prix of the 2008 Cannes Film Festival. He has been living under police protection since October 2006, following threats received from the criminal organizations that he denounced. In November 2008 Saviano was invited by the Nobel Committee in Stockholm to give a lecture on 'Freedom of Speech and Lawless Violence'.



July 2015
9781846147692
£20.00
Royal Octavo : Hardback
416 pages

A Beautiful Question

In Pursuit of the Hidden Logic of the Universe

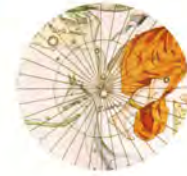
Frank Wilczek

A Nobel Prize-winning physicist makes the groundbreaking argument that beauty is the fundamental organizing principle for the entire universe

In this scientific tour de force, world-class physicist Frank Wilczek argues that beauty is at the heart of the logic of the universe, a principle that has guided his pioneering work in quantum physics. As this book demonstrates, the human quest to find the beauty embodied in the universe connects all scientific pursuit from Pythagoras and Plato on to Galileo and Newton, Maxwell and Einstein. Indeed, Wilczek shows us just how deeply intertwined our ideas about beauty and art are with our scientific understanding of the cosmos. Gorgeously illustrated, *A Beautiful Question* is the culmination of Wilczek's life work and a mind-expanding book that combines the age-old human quest for beauty and the age-old human quest for truth.

Frank Wilczek won the Nobel Prize in Physics in 2004 for work he did as a graduate student. A regular contributor to *Nature* and *Physics Today*, Wilczek's work has also been anthologized in *Best American Science Writing* and the *Norton Anthology of Light Verse*. He is the Herman Feshbach Professor of Physics at the Massachusetts Institute of Technology, and the author of *Longing for the Harmonies* and *The Lightness of Being*.

A
BEAUTIFUL
QUESTION



FINDING NATURE'S DEEP DESIGN

FRANK
WILCZEK

WINNER OF THE NOBEL PRIZE IN PHYSICS

July 2015

9781846147012

£25.00

Royal Octavo : Hardback

256 pages

Augustus

The Biography

Jochen Bleicken

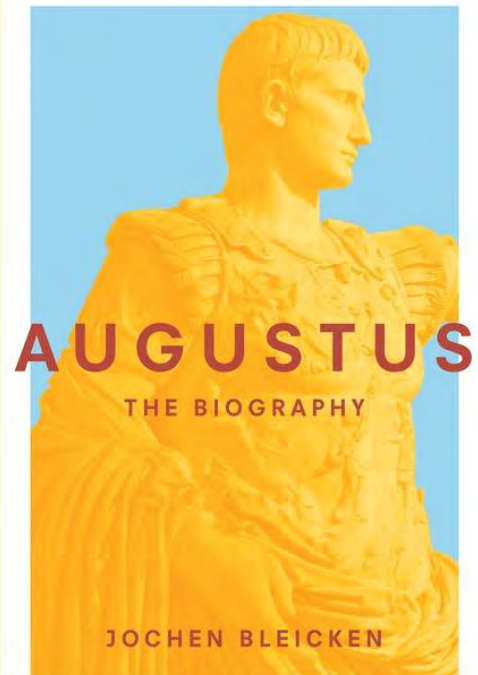
The great modern biography of Augustus, founder of the Roman Empire

Octavian was a young soldier training abroad when he heard news of Julius Caesar's brutal assassination - and discovered that he was the dictator's sole political heir. With the opportunism and instinct for propaganda that were to characterize his rule, Octavian rallied huge financial, military and political backing to take autocratic control of a state devoted to Republicanism. He became Augustus - Rome's first Emperor and founder of the greatest empire the world had ever seen.

In this monumental biography, translated into English by Anthea Bell, Jochen Bleicken tells the story of the man who found himself a demi-god in his own lifetime.

Jochen Bleicken, who died in 2005, specialized in Roman history and held professorships at Hamburg, Frankfurt and Göttingen. A passionate teacher, he continued to lecture until he was seventy-three. His previous works include *The Athenian Democracy* and *History of the Roman Republic*.

Anthea Bell is an award-winning translator of French and German literature. Her recent work includes translations of W.G. Sebald, Stefan Zweig and E.T.A. Hoffmann.



July 2015

9780713994773

£25.00

Royal Octavo : Hardback

768 pages

Mindware

Tools for Smart Thinking

Richard Nisbett

An enlightening and practical guide to the most powerful tools of reasoning ever developed, by one of the world's most renowned psychologists

Many scientific and philosophical ideas are so powerful that they can be applied to our lives to help us think smarter and more effectively about our behaviour and the world around us. Surprisingly, many of these ideas remain unknown to most of us. Drawing on his own groundbreaking research, Richard Nisbett presents these ideas in clear and accessible detail to offer a tool kit for better thinking and wiser decisions.

Mindware shows how to reframe common problems - whether professional, business, or personal - in such a way that these powerful scientific and statistical concepts can be applied to them.

Richard Nisbett is a professor of psychology at the University of Michigan and one of the world's most respected psychologists. His books *The Geography of Thought: How Asians and Westerners Think Differently . . . and Why* and *Intelligence and How to Get It: Why Schools and Cultures Count* have won multiple awards and been translated into more than ten languages.

'The most influential thinker, in my life, has been Richard Nisbett'
Malcolm Gladwell



August 2015

9781846148064

£20.00

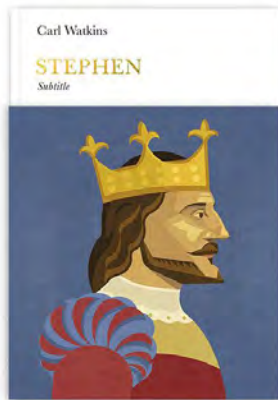
Royal Octavo : Hardback

320 pages

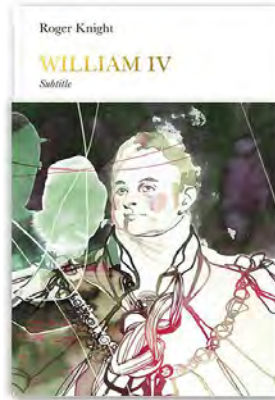
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'A publishing venture in the best Penguin tradition' *Financial Times*



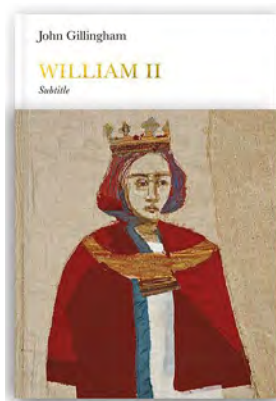
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Carl Watkins
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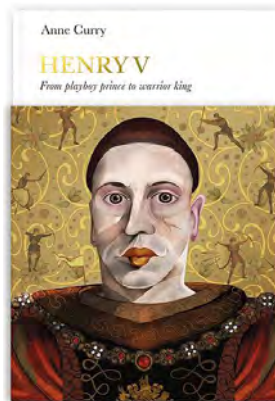
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PostCapitalism

A Guide to Our Future

Paul Mason

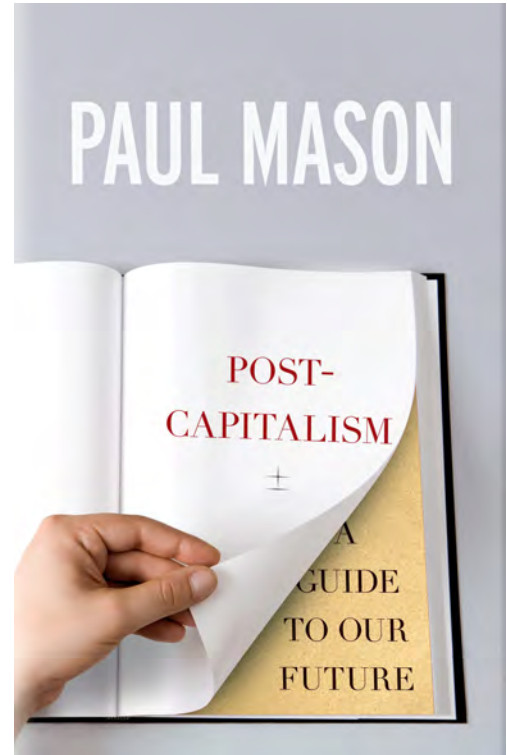
We know that our world is in the process of seismic change - but how can we emerge from the crisis a fairer, more equal society?

Over the past two centuries or so, capitalism has undergone profound changes - economic cycles that veer from boom to bust - from which it has always emerged transformed and strengthened. Surveying this turbulent history, Paul Mason argues that we are on the brink of a change so big, so profound, that this time capitalism itself, the immensely complex system within which entire societies function, is changing into something wholly new.

At the heart of this change is information technology, a revolution that, as Mason shows, is driven by capitalism but which, with its tendency to drive the value of much of what we make towards zero, has the potential to destroy an economy based on markets, wages and private ownership - and, he contends, is already doing so. Almost unnoticed, in the niches and hollows of the market system, whole swathes of economic life are beginning to move to a different rhythm. Vast numbers of people are changing the way they behave and live their lives, in ways discrete from, and contrary to, the current system of state-backed corporate capitalism. And, as the terrain changes, so too new paths open up.

Mason shows how, from the ashes of the crisis, we have the chance to create a more socially just and sustainable economy. Although the dangers ahead are profound, he argues, there is cause for hope. This is the first time in human history in which, equipped with an understanding of what is happening around us, we can predict and shape our future.

Paul Mason is the award-winning economics editor of *Channel 4 News*. His books include *Meltdown: The End of the Age of Greed* and *Why It's Kicking Off Everywhere: the New Global Revolutions* and he writes for, among others, the *Guardian* and the *New Statesman*.



August 2015

9781846147388

£14.99

Royal Octavo : Hardback

272 pages

The Invention of Science

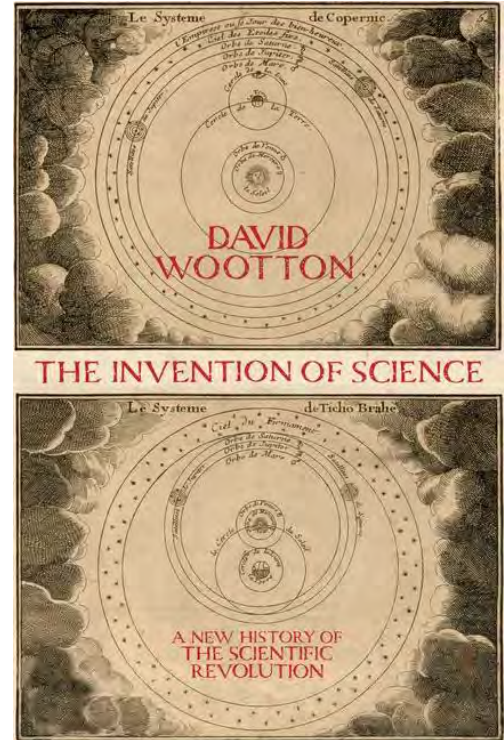
A New History of the Scientific Revolution

David Wootton

The first major history of the Scientific Revolution in more than a generation, by one of the UK's leading intellectual historians

The Scientific Revolution is one of the defining events in modern history - perhaps more than any other, the series of events and discoveries which have shaped the modern world. How did Europe, and then the rest of the world, separate empirical knowledge from supposition and superstition, and what extraordinary transformations did this bring about? This landmark book is a new account of the Scientific Revolution which will replace all other existing accounts, by the breadth of its thinking, the vividness of its portraiture, and the originality of its vision.

David Wootton is one of the UK's foremost intellectual historians. He is Anniversary Professor of History at the University of York, and the Carlyle Lecturer for 2014 at the University of Oxford. His biography of Galileo was published in 2010 by Yale University Press.



September 2015

9781846142109

£30.00

Royal Octavo : Hardback

640 pages

How to Plan a Crusade

Reason and Religious War in the Middle Ages

Christopher Tyerman

A lively and compelling account of how the crusades really worked, and a revolutionary attempt to rethink how we understand the Middle Ages

The story of the wars and conquests initiated by the First Crusade and its successors is itself so compelling that most accounts move quickly from describing the Pope's calls to arms to the battlefield. In this highly original and enjoyable new book, Christopher Tyerman focuses on something obvious but overlooked: the massive, all-encompassing and hugely costly business of actually preparing a crusade. The efforts of many thousands of men and women, who left their lands and families in Western Europe, and marched off to a highly uncertain future in the Holy Land and elsewhere have never been sufficiently understood. Their actions raise a host of compelling questions about the nature of medieval society. *How to Plan a Crusade* is fascinating on diplomacy, communications, propaganda, the use of mass media, medical care, equipment, voyages, money, weapons, credit, wills, ransoms, animals, and the power of prayer. It brings to life an extraordinary era in a novel and surprising way.

Christopher Tyerman is a Fellow and Tutor in History at Hertford College, Oxford and Lecturer in Medieval History at New College, Oxford. He has written extensively on the crusades, most recently *God's War: A New History of the Crusades* and *The Debate on the Crusades*. He is also the editor of the Penguin Classics edition of the *Chronicles of the First Crusade*.



September 2015

9781846144776

£25.00

Royal Octavo : Hardback

384 pages

Promised You A Miracle

Andy Beckett

A vivid, seminal portrait of early 1980s Britain: a period that changed Britain forever

The early 1980s in Britain were a time of hope, and of dread: of Cold War tension and imminent conflict, when crowds in the street could mean an ecstatic national celebration or an inner-city riot. Here, Andy Beckett recreates an often misunderstood moment of transition, with all its potential and uncertainty: the first precarious years of Margaret Thatcher's government. By the end of 1982, the country was changing, leaving the kinder, more sluggish postwar Britain decisively behind, and becoming the country we have lived in ever since: assertive, commercially driven, outward-looking, often harsher than its neighbours.

Andy Beckett writes for the *Guardian*. His work has also appeared in the *Economist*, *The New York Times* magazine and the *Independent on Sunday*. His previous books include *When the Lights Went Out: Britain in the Seventies*.



© Chris Jelley

September 2015
9781846145155
£20.00
Royal Octavo : Hardback
304 pages

The Silent Deep

A History of the Royal Navy Submarine Service Since 1945

Peter Hennessy and James Jinks

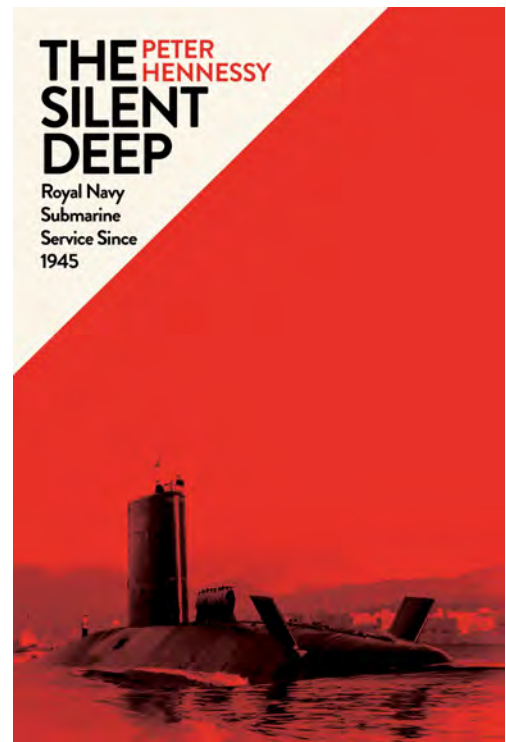
The authoritative history of the British submarine service, and of the men and women who hold "the franchise of the deep"

In the 114 years since its birth, the Royal Navy Submarine Service has stretched from the North Pole to the South Atlantic, from the Far East to the Barents Sea. The United Kingdom is girdled with the infrastructure required to support this vast enterprise; and the submarines of its Trident system form the sole basis of the UK's position as the world's reluctant nuclear power. Yet this is a subject that remains shrouded in secrecy. To this day, the Ministry of Defence responds to all enquiries about submarine operations with a simple phrase: "The Ministry of Defence does not comment on submarine operations."

Written with privileged access to both documents and personnel, *The Silent Deep* is the first authoritative history of the British submarine service since the end of the Second World War. This will be a history book which makes headlines.

Peter Hennessy, one of Britain's best-known historians, was until recently Attlee Professor of History at Queen Mary College, London, and the Director of the Mile End Institute of Contemporary British Government, Intelligence and Society. He is the author of *Never Again: Britain 1945-51* (winner of the NCR and Duff Cooper Prizes), the bestselling *The Prime Minister* and *The Secret State: Preparing For The Worst 1945-2010*. He was made a life peer in 2010.

James Jinks completed his PhD under the direction of Peter Hennessy at Queen Mary. His first book was *50 Years of the Polaris Sales Agreement*, commissioned by Her Majesty's Government to mark 50 years of Polaris. He is now at work on *A Very British Bomb*, a complete history of the British nuclear deterrent.



September 2015

9781846145803

£30.00

Royal Octavo : Hardback

832 pages

Frederick the Great

King of Prussia

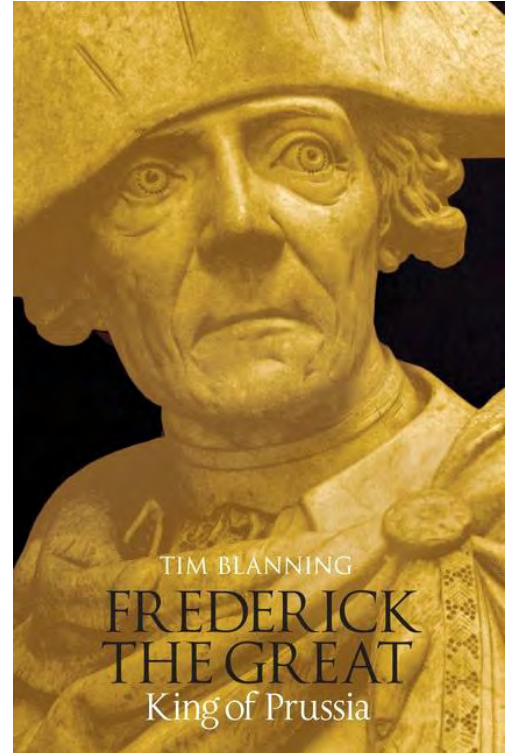
Tim Blanning

A dazzling historical biography in the tradition of Andrew Robert's *Napoleon the Great* or Simon Sebag Montefiore's *Potemkin*

Frederick the Great, King of Prussia, dominated the 18th century in the same way that Napoleon dominated the start of the 19th - a force of nature, a caustic, ruthless, brilliant military commander, a monarch of exceptional energy and talent, and a knowledgeable patron of artists, architects and writers, most famously Voltaire. From early in his reign he was already a legendary figure - fascinating even to those who hated him.

Tim Blanning's brilliant new biography recreates a remarkable era, a world which would be swept away shortly after Frederick's death by the French Revolution. Equally at home on the battlefield or in the music room at Frederick's extraordinary miniature palace of Sanssouci, Blanning draws on a lifetime's obsession with the 18th century to create a work that is in many ways the summation of all that he has learned in his own rich and various career. Frederick's spectre has hung over Germany ever since: an inspiration, a threat, an impossible ideal - Blanning at last allows us to understand him in his *own* time.

Tim Blanning is the author of a number of major works on eighteenth century Europe, including *The Pursuit of Glory*, *The Culture of Power and the Power of Culture* and *Joseph II*. He was Professor of Modern History at the University of Cambridge and is a Fellow of Sidney Sussex College, Cambridge.



October 2015

9781846141829

£30.00

Royal Octavo : Hardback

480 pages

16 pp b/w illustrations

To Hell and Back

Europe, 1914-1949

Ian Kershaw

Ian Kershaw's brilliant account of Europe's darkest days - its two world wars, and why they happened

In the summer of 1914 most of Europe plunged into a war so catastrophic that it unhinged the continent's politics and beliefs in a way that took generations to recover from. The disaster terrified its survivors, shocked that a civilization that had blandly assumed itself to be a model for the rest of the world had collapsed into a chaotic savagery beyond any comparison. In 1939 Europeans would initiate a second conflict that managed to be even worse - a war in which the killing of civilians was central and which culminated in the Holocaust.

To Hell and Back tells this story with humanity, flair and originality. Kershaw gives a compelling narrative of events, but he also wrestles with the most difficult issues that the events raise - with what it meant for the Europeans who initiated and lived through such fearful times - and what this means for us.

Ian Kershaw is the author of *Hitler*, *Fateful Choices* and *The End*.



Mark Kohn/Hollandse Hoogte ©
Hollandse Hoogte / eyevine

September 2015

9780713990898

£30.00

Royal Octavo : Hardback

592 pages

Universal

Brian Cox and Jeff Forshaw

The top-ten bestselling authors of *The Quantum Universe* show how everyone can think like a physicist

Universal brings back together the bestselling authors of *The Quantum Universe* to show that by asking questions about the world around us, everyone can think like a physicist and grasp the grandeur of our cosmos.

Physics is about asking questions. But what are good questions? How do we understand the fundamental forces of the Universe and its remarkable uniformity? From what fridges tell us about the direction of events unfolding, to how magnets reveal spacetime, and how we know the age of things from the Atlantic Ocean, to the Earth, the Sun and the galaxies, *Universal* is the story of simple questions with sublime answers.

Brian Cox is one of the most well-known TV science presenters today, whose programmes include *Human Universe*, *Wonders of Life* and *Stargazing Live*. He is a Professor of Particle Physics at the University of Manchester, and works at the CERN laboratory in Geneva.

Jeff Forshaw is Professor of Theoretical Physics at the University of Manchester, specializing in the physics of elementary particles. He was awarded the Institute of Physics Maxwell Medal in 1999 for outstanding contributions to theoretical physics.



September 2015
9781846144363
£20.00
Royal Octavo : Hardback
256 pages

Kissinger

Volume One: The Idealist

Niall Ferguson

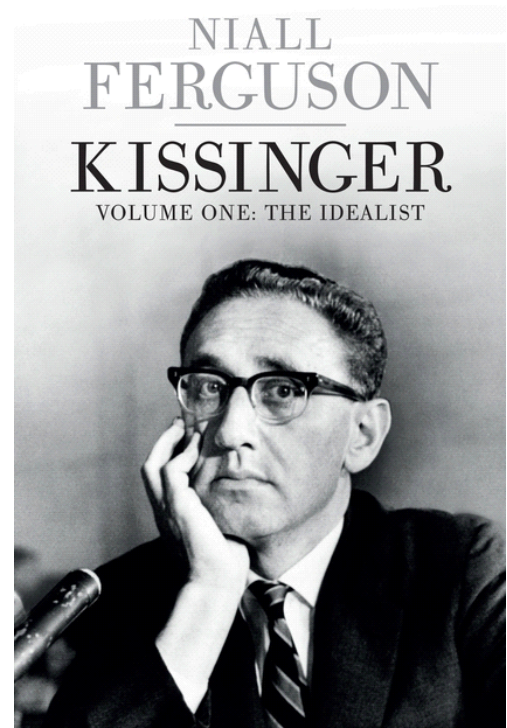
The definitive biography of Henry Kissinger, based on unprecedented access to his private papers, written by one of our greatest historians

No American statesman has been as revered and as reviled as Henry Kissinger. Hailed by some as the 'indispensable man', whose advice has been sought by every president from Kennedy to Obama, Kissinger has also attracted immense hostility from critics who have cast him as an amoral Machiavellian - the ultimate cold-blooded 'realist'.

In this remarkable new book, the first of two volumes, Niall Ferguson has created an extraordinary panorama of Kissinger's world, and a paradigm-shifting reappraisal of the man. Only through knowledge of Kissinger's early life (as a Jew in Hitler's Germany, a poor immigrant in New York, a GI at the Battle of the Bulge, an interrogator of Nazis, and a student of history at Harvard) can we understand his debt to the philosophy of idealism.

Drawing not only on Kissinger's hitherto closed private papers but also on documents from more than a hundred archives around the world, this book is Niall Ferguson's masterpiece.

Niall Ferguson's bestsellers include *Empire*, *The Ascent of Money* and *Civilization*.



September 2015

9780713998702

£30.00

Royal Octavo : Hardback

800 pages

Germany

Memories of a Nation

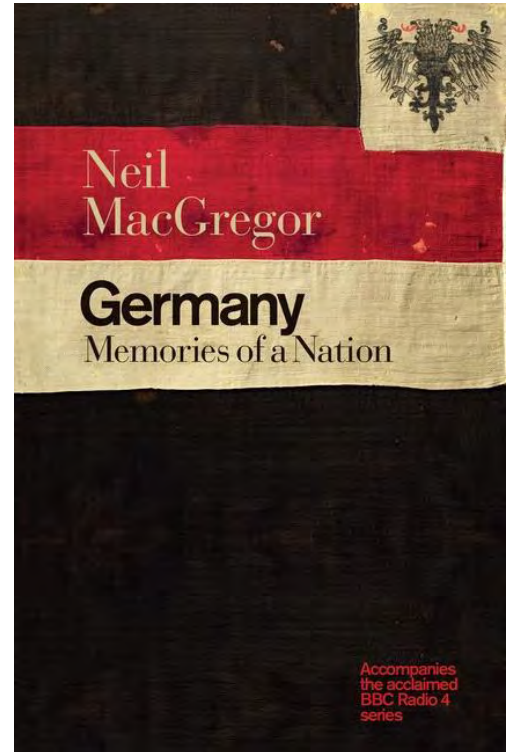
Neil MacGregor

Neil MacGregor's unique and bestselling view into Germany's history and collective imagination, now available as a compact B-format hardback

For the past 140 years, Germany has been the central power in continental Europe. Twenty-five years ago a new German state came into being. How much do we really understand this new Germany, and how do its people now understand themselves?

Neil MacGregor argues that uniquely for any European country, no coherent, over-arching narrative of Germany's history can be constructed, for in Germany both geography and history have always been unstable. Beginning with the fifteenth-century invention of modern printing by Gutenberg, MacGregor chooses objects and ideas, people and places which show us something of this collective imagination. There has never been a book about Germany quite like it.

Neil MacGregor has been Director of the British Museum since August 2002. He was Director of the National Gallery in London from 1987 to 2002. His celebrated books include *A History of the World in 100 Objects*, now translated into more than a dozen languages and one of the top-selling titles ever published by Penguin Press, and *Shakespeare's Restless World*.



September 2015

9780141979786

£16.99

B Format : Hardback

640 pages

Seven Brief Lessons on Physics

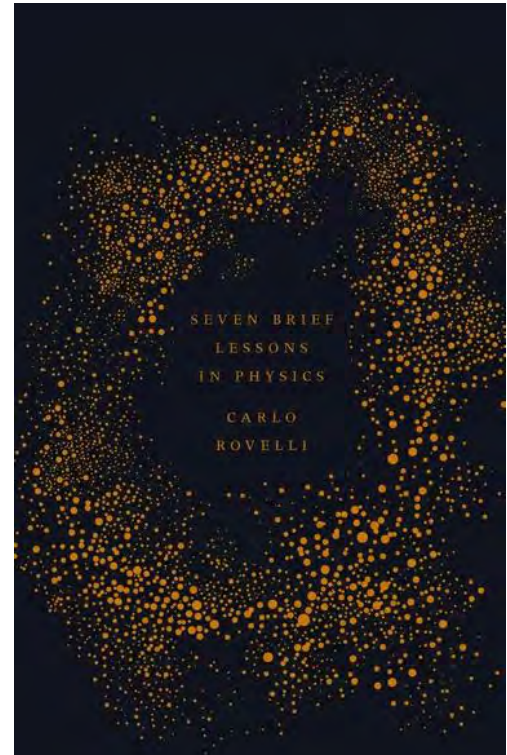
Carlo Rovelli

Everything you need to know about modern physics in seven entertaining lessons and less than 80 pages

These seven "short lessons" guide us, with admirable clarity, through the scientific revolution that shook physics in the twentieth century and still continues to shake us today. In this short, playful, entertaining and mind-bending introduction to modern physics, Rovelli explains Einstein's theory of general relativity, quantum mechanics, black holes, the complex architecture of the universe, elementary particles, gravity, and the nature of the mind. In under one hundred pages, readers will understand the most transformative scientific discoveries of the twentieth century. Not since Richard Feynman's celebrated best-seller *Six Easy Pieces* has physics been so vividly, intelligently and entertainingly revealed.

Carlo Rovelli is an eminent physicist with an extraordinary ability to write about complex topics in a lucid, clear prose. His book was top of the bestseller charts in Italy for months and has sold over 200,000 copies since publication in November. He is the head of the *Équipe de Gravité Quantique* at the Theoretical Physics Department of Aix-Marseille University. It has sold in over a dozen languages.

Carlo Rovelli is the head of the *Équipe de Gravité Quantique* at the Theoretical Physics Department of Aix-Marseille University.



September 2015
9780241235966
£9.99
A Format : Hardback
96 pages

The Master Algorithm

How the Quest for the Ultimate Learning Machine Will Remake Our World

Pedro Domingos

A spell-binding quest for the one algorithm capable of deriving all knowledge from data, including a cure for cancer

Society is changing, one learning algorithm at a time, from search engines to online dating, personalized medicine to predicting the stock market. But learning algorithms are not just about Big Data - these algorithms take raw data and make it useful by creating more algorithms. This is something new under the sun: a technology that builds itself. In *The Master Algorithm*, Pedro Domingos reveals how machine learning is remaking business, politics, science and war. And he takes us on an awe-inspiring quest to find 'The Master Algorithm' - a universal learner capable of deriving all knowledge from data.

Pedro Domingos is one of the world's top machine learning researchers, and a Professor in the Department of Computer Science and Engineering at the University of Washington. He is a Fellow of the Association for the Advancement of Artificial Intelligence and has received Fulbright and Sloan Fellowships and the National Science Foundation's CAREER Award.



October 2015

9780241004548

£20.00

Royal Octavo : Hardback

302 pages

The Great British Dream Factory

The Strange History of Our National Imagination

Dominic Sandbrook

A dazzling, entertaining and revolutionary overview of British popular culture, based on a major four-part BBC2 series presented by the author

Britain's empire has gone. Our manufacturing base is a shadow of its former self; the Royal Navy has been reduced to a skeleton. In military, diplomatic and economic terms, we no longer matter as we once did. And yet there is still one area in which we can legitimately claim superpower status: our popular culture.

It is extraordinary to think that one British writer, J. K. Rowling, has sold more than 400 million books; that *Doctor Who* is watched in almost every developed country in the world; that James Bond has been the central character in the longest-running film series in history; that *The Lord of the Rings* is the second best-selling novel ever written (behind only *A Tale of Two Cities*); that the Beatles are still the best-selling musical group of all time; and that only Shakespeare and the Bible have sold more books than Agatha Christie. To put it simply, no country on earth, relative to its size, has contributed more to the modern imagination.

This is a book about the success and the meaning of Britain's modern popular culture, from Bond and the Beatles to heavy metal and *Coronation Street*, from the Angry Young Men to Harry Potter, from Damien Hirst to *The X Factor*.

Dominic Sandbrook's most recent book for Penguin was *Seasons in the Sun: The Battle for Britain, 1974-79*. He is the presenter of a number of highly successful BBC television series, on subjects as diverse as the joys of the Volkswagen and the history of science fiction. He writes reviews and articles principally for the *Daily Mail* and *Sunday Times*.



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October 2015

9780241004654

£25.00

Royal Octavo : Hardback

500 pages

Incarnations

India in 50 Lives

Sunil Khilnani

A major Radio 4 series - a 50-part history of India seen through the extraordinary lives of 50 Indians

One of the world's most ancient cultures, India can be understood and explained in as many ways as humans can possibly devise. To make sense of this astonishing turmoil of ideas, Sunil Khilnani has created a remarkably simple and attractive solution. In this book (which accompanies a major Radio 4 series which he is narrating) he takes the lives of 50 Indians, starting with the Buddha, some very famous, some more obscure, from the earliest records to the present day, and in a series of short chapters describes what makes them so surprising, curious or important. These are not simply history lessons, but stories rooted in today's India, as Khilnani goes on a quest across contemporary India to find the living traces of these extraordinary individuals.

Sunil Khilnani is the author of the acclaimed and influential *The Idea of India* (Penguin) and is writing a biography of Nehru. He is Professor of Politics and Director of the King's College London India Institute.



© Bandeep Singh/The India Today Group/Getty Images

October 2015

9780241208229

£25.00

Royal Octavo : Hardback

352 pages

Margaret Thatcher

The Authorized Biography, Volume Two

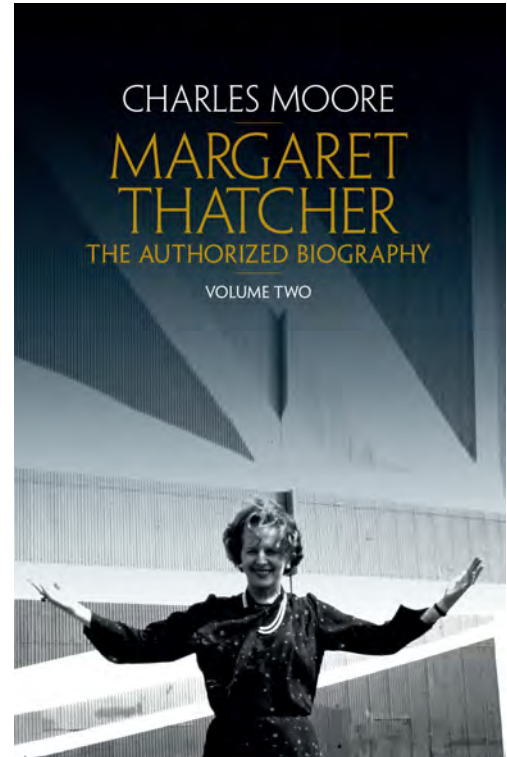
Charles Moore

The essential second volume of Charles Moore's bestselling authorized biography of the Iron Lady

Margaret Thatcher was the longest-serving Prime Minister of the twentieth century and one of the most influential figures of the postwar era. Volume Two of Moore's acclaimed authorized biography covers the central, triumphal years of her premiership, from the Falklands to the 1987 election.

Based on unrestricted access to all Lady Thatcher's papers, unpublished interviews with her and all her major colleagues, this is the indispensable portrait of a towering figure of our times.

Charles Moore was born in 1956 and educated at Eton and Trinity College, Cambridge, where he read History. He joined the staff of the *Daily Telegraph* in 1979, and as a political columnist in the 1980s covered several years of Mrs Thatcher's first and second governments. He was Editor of the *Spectator* 1984-90; Editor of the *Sunday Telegraph* 1992-95; and Editor of the *Daily Telegraph* 1995-2003, for which he is still a regular columnist. Volume One of his biography of Margaret Thatcher was published in 2013.



October 2015

9780713992885

£30.00

Royal Octavo : Hardback

752 pages

The End of Average

How We Succeed in a World that Values Sameness

Todd Rose with Ogi Ogas

A groundbreaking book on the emerging science of the individual, and what it means for education, the workplace and the wider society

Why don't Meyers-Briggs personality tests really work? Why are HR tests for new employees often meaningless? Why doesn't BMI - body mass index - correlate to actual health or physical fitness?

Individuals behave, learn, and develop in different ways, but these unique patterns of human behavior get lost in massive systems that play to average performance and average abilities, instead of individual performance and abilities. These systems made sense almost two centuries ago at the dawn of the Industrial Revolution, but in today's globalized digital world they are outdated and inadequate. Yet, every single one of us is affected by these archaic systems. They are far more prevalent than you can imagine, and far more insidious: standardized tests, academic grading systems, job applicant profiling, job performance reviews, job training, even medical treatments. These systems ignore our differences and ultimately fail at measuring and maximizing our potential.

As the first popular book on the science of the individual, *The End of Average* draws upon the very latest findings in the fields of psychology and sociology to show how, when we focus on individual findings rather than group averages, we are empowered to rethink the world and our place in it.

Todd Rose is the cofounder and president of The Center for Individual Opportunity, an organization dedicated to providing leadership around the emerging science of the individual, and is a faculty member at the Harvard School of Education where he teaches educational neuroscience.



© Patricia Saxler

October 2015
9780241184233
£20.00
Royal Octavo : Hardback
320 pages

Strangers Drowning

Voyages to the Brink of Moral Extremity

Larissa MacFarquhar

**How far do you really go to 'do unto others'?
Renowned *New Yorker* journalist Larissa
MacFarquhar reveals the individuals who devote
themselves to the lives of strangers**

There are those of us who help and those who *live* to help. In *Strangers Drowning*, celebrated journalist Larissa MacFarquhar digs deep into the psychological roots and existential dilemmas motivating those rare individuals practising lives of extreme ethical commitment. The donor who offers up her kidney to a complete stranger; the activist who abandons possessions to devote himself to the cause; the foster parent who adopts dozens of children: such do-gooders inspire us but also force us to question deep-seated notions about what it means to be human. How could these do-gooders value strangers as much as their own loved ones? What does it really take to live a life of extreme virtue? Might it mean making choices as heartbreaking as the one in the old philosophy problem: abandoning a single family member to drown so that two strangers might live?

Larissa MacFarquhar has been a staff writer at *The New Yorker* since 1998. Her subjects have included John Ashbery, Barack Obama and Noam Chomsky, among many others. Before joining the magazine, she was a senior editor at *Lingua Franca* and an advisory editor at *The Paris Review*. She lives in New York.



October 2015
9781846143984
£20.00
Royal Octavo : Hardback
325 pages

The Heart of Europe

A History of the Holy Roman Empire

Peter H. Wilson

An astonishingly ambitious and wide-ranging history book that explains the central importance of longevity of what was for ten centuries Europe's largest state - the Holy Roman Empire

A great, sprawling, ancient and unique entity, the Holy Roman Empire, from its founding by Charlemagne to its destruction by Napoleon a millennium later, formed the heart of Europe. It was a great engine for inventions and ideas, it was the origin of many modern European states, from Germany to the Czech Republic, its relations with Italy, France and Poland dictated the course of countless wars - indeed European history as a whole makes no sense without it.

In this strikingly ambitious book, Peter H. Wilson explains how the Empire worked. It is not a chronological history, but an attempt to convey to readers why it was so important and how it changed over its existence. The result is a tour de force - a book that raises countless questions about the nature of political and military power, about diplomacy and the nature of European civilization and about the legacy of the Empire, which has continued to haunt its offspring, from Imperial and Nazi Germany to the European Union.

Peter H. Wilson is the author of the highly acclaimed *Europe's Tragedy: A New History of the Thirty Years War* (2009). He is currently G.F. Grant Professor of History at the University of Hull.



©Justine Stoddart

November 2015
9781846143182
£35.00
Other : Hardback
1,008 pages

The Ottoman Endgame

War, Revolution and the Making of the Modern Middle East, 1908-1923

Sean McMeekin

An exciting, iconoclastic history of the final years of the Ottoman Empire, published for the centenaries of many crucial dates discussed in the book

The Ottoman Endgame is the first, and definitive, single-volume history of the Ottoman empire's decade-long war for survival. Beginning with Italy's invasion of Ottoman Tripoli in September 1911, the opening salvo in what would soon spiral into a European conflict, the book concludes with the establishment of Turkish independence in the Treaty of Lausanne, 1923.

This is the first time an author has woven the entire epic together from start to finish - and it will cause many readers to fundamentally reevaluate their understanding of the conflict. The consequences, well into the 21st century, could not have been more momentous.

Sean McMeekin is Professor of History at Bard College, New York. For some years he taught in Koc University, Istanbul. His books include the highly successful *The Berlin-Baghdad Express* (Penguin), *The Russian Origins of the First World War* and *July 1914*.



© Ersin Ersoy

November 2015

9781846147050

£30.00

Royal Octavo : Hardback

440 pages

Crossing Continents

A History of Standard Chartered Bank

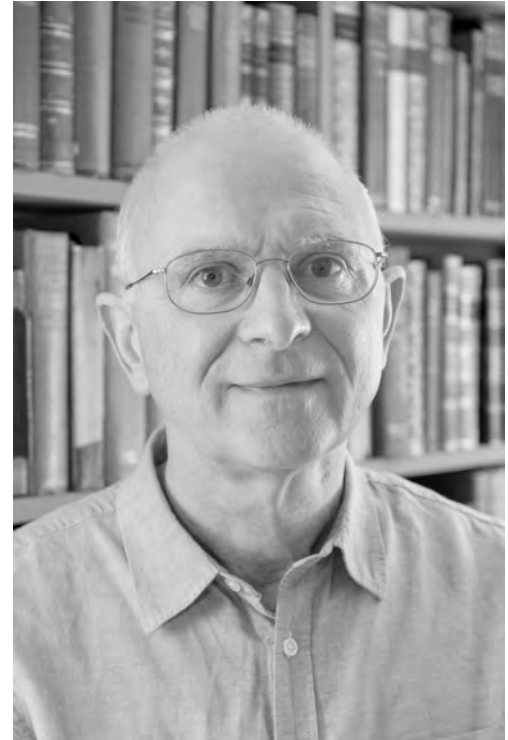
Duncan Campbell-Smith

The authorized history of one of the world's great international banks, by the author of *Masters of the Post*

One of the great commercial legacies of the British Empire, Standard Chartered Bank took its modern shape in 1969 and over the past twenty years has entrenched itself as one of the world's leading international banks with remarkable success. *Crossing Continents* draws together into one narrative the evolution both of the modern banking group and of the separate banks - originally established in 19th Century South Africa and the Far East - that preceded it. In so doing, it offers glimpses not just into seminal developments in financial history, but also into the world-historical events which have provided their backdrop, into the young men who turned their backs on careers in Britain to cross continents in search of a more adventurous life and, colourfully, into the 1980s Big Bang that so transformed the City of London.

Written with complete access to the bank's archives and personnel, Duncan Campbell-Smith's authorized history of Standard Chartered Bank shows us why British overseas banking was so often seen in the past, at home and abroad, less as a single-minded pursuit of money for its own sake than as a true hybrid of commerce and public service.

Duncan Campbell-Smith is a former *Financial Times* and *Economist* journalist. He has worked in the City and with McKinsey, and holds Visiting Research Fellowships at the Institute of Historical Research and the Institute of Contemporary British History at King's College London. His previous books include *Follow the Money* and the authorized history of the Royal Mail, *Masters of the Post*, which won the Wordsworth Prize for the Best Business Book of the Year.



November 2015

9781846148231

£30.00

Royal Octavo : Hardback

640 pages

St Augustine

Conversions and Confessions

Robin Lane Fox

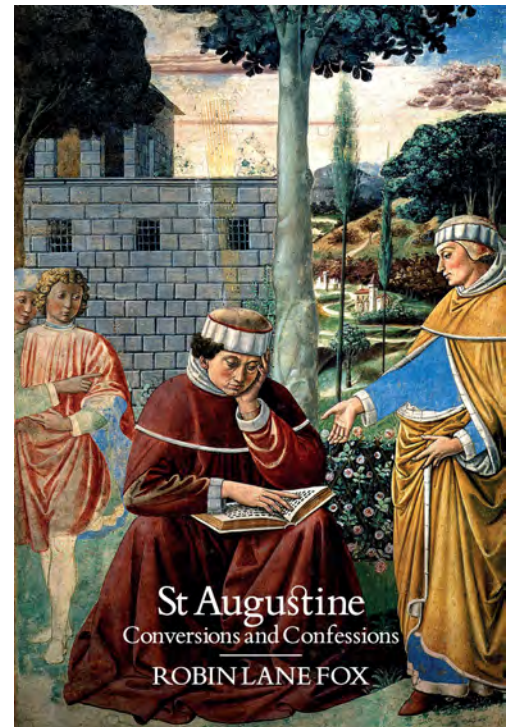
A major new interpretation of how one of the great figures of Christian history came to write the greatest of all autobiographies

Give me chastity, but not yet', young Augustine famously prayed to God. From his time as a sexual sinner and member of an outlawed heretical sect to his eventual conversion to Christianity, his masterpiece the *Confessions* is a classic study of anguish, hesitation and what he believes to be God's intervention. It has inspired philosophers, Christian thinkers and monastic followers, but it still leaves readers wondering why exactly Augustine chose to compose a work like none before it.

In this book, Robin Lane Fox follows him on a brilliantly-described journey through his various conversions and their sequels. He combines the latest scholarship with recently-found letters and sermons by Augustine himself to give a portrait of his subject which is subtly different from older biographies.

Anyone with an interest in pagans and Christians, in Christian biography and responses to the Bible will be fascinated by the range of young Augustine's mind and the context in which this exceptional book puts him.

Robin Lane Fox is Emeritus Fellow of New College, Oxford and formerly Reader in Ancient History in Oxford University until 2014. He is the author of *Pagans and Christians* (1986), *The Unauthorised Version* (1992) and *A History of the Classical World* (2005), all of which have been widely translated. He is also author of *Alexander the Great* (1973) and *Travelling Heroes* (2008), among other books on classical history. He has been the gardening correspondent of the *Financial Times* for over 40 years.



November 2015

9781846144004

£25.00

Royal Octavo : Hardback

592 pages

8pp colour

The Gates of Europe

A History of Ukraine

Serhii Plokhy

The definitive history of Ukraine that helps us understand the country's past and the current crisis

Located at the western edge of the Eurasian steppe, Ukraine has long been the meeting place of empires - Roman to Ottoman, Habsburg to Russian - and they all left their imprint on the landscape, the language and the people living within these shifting borders. In this authoritative book, Harvard Professor Serhii Plokhy traces the history of Ukraine from the arrival of the Vikings in the tenth century to the current Russian invasion of eastern Ukraine and annexation of the Crimea. Fascinating and multilayered, *The Gates of Europe* is the essential guide to understanding not just Ukraine's past but also its future.

Serhii Plokhy is the Mykhailo Hrushevsky Professor of Ukrainian History at Harvard University and a leading authority on Eastern Europe. His previous books include *The Last Empire: The Final Days of the Soviet Union*, *Yalta: The Price of Peace* and *The Cossack Myth: History and Nationhood in the Age of Empires*.



© Susan Wilson

December 2015

9780241188088

£20.00

Royal Octavo : Hardback

*Particular
Books*



The Fox and the Star

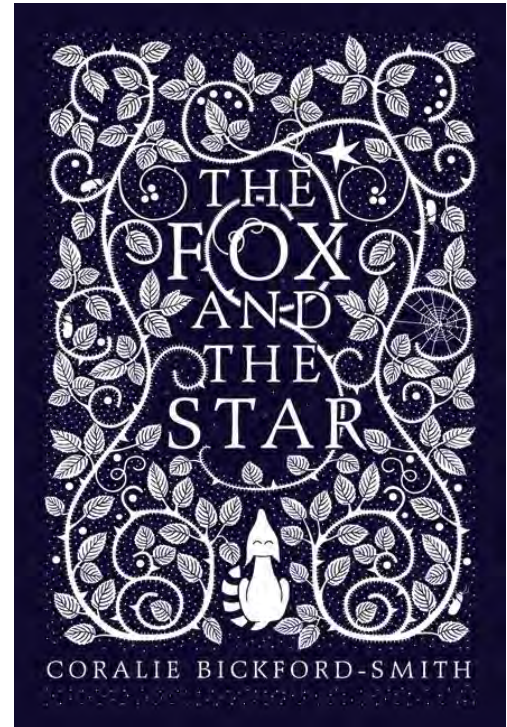
Coralie Bickford-Smith

From an award-winning designer comes an original fable about need and loss

Once there was a Fox who lived in a deep, dense forest. For as long as Fox could remember, his only friend had been Star, who lit the forest paths every night. But then one night Star isn't there, and Fox has to face the forest all alone.

The Fox and the Star is a beautiful work of prose and design, each page thoughtfully created by Coralie Bickford-Smith.

Coralie Bickford-Smith is a designer at Penguin Books. Her book covers have been recognized by the AIGA in the United States and D&AD in the UK, and have featured in numerous international magazines and newspapers including *The New York Times*, *Vogue* and the *Guardian*. Her work on the clothbound series with Penguin Classics attracted worldwide attention and harks back to the world of Victorian book bindings. She has been asked to exhibit and speak about her work in the UK, Sweden, Germany, Portugal and the US.



August 2015
9781846148507
£14.99
Other : Hardback
64 pages

Kid Gloves

A Voyage Round My Father

Adam Mars-Jones

An extremely funny, painful and perceptive book about family relations

When his widowed father - once a high court judge and always a formidable figure - drifted into vagueness if not dementia, the writer Adam Mars-Jones took responsibility for his care. Intimately trapped in the London flat where the family had always lived, the two men entered an oblique new stage in their relationship.

In the aftermath of an unlooked-for intimacy, Mars-Jones has written a book devoted to particular emotions and events. *Kid Gloves* is a highly entertaining book about (among other things) families, the legal profession, and the vexed question of Welsh identity. It is necessarily also a book about the writer himself - and the implausible, long-delayed moment, some years before, when he told his sexually conservative father about his own orientation, taking the homophobic bull by the horns. The supporting cast includes Ian Fleming, the Moors Murderers, Jacqueline Bisset and Gilbert O'Sullivan, the singer-songwriter whose trademark look kept long shorts from their rightful place on the fashion pages for so many years.

Adam Mars-Jones is the author of three novels, *The Waters of Thirst*, *Pilcrow* and *Cedilla*, and two collections of short stories, *Lantern Lecture* and *Monopolies of Loss*. He is also the author of *Blind Bitter Happiness*, a book of essays, and *Noriko Smiling*, a book about Ozu's film *Late Spring*. He lives in London.



© Mike Kemp

August 2015

9781846148750

£16.99

Demy Octavo : Hardback

224 pages

no

The Criminal Alphabet

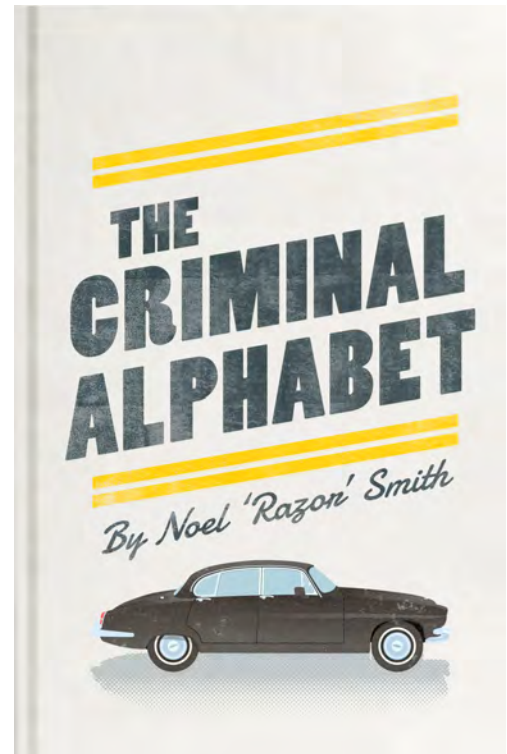
Noel "Razor" Smith

The ultimate guide to the criminal world through its slang - from insults to terms of respect, weapons to injuries, crimes to punishment

I have spent almost 33 of the last 53 years in and out of prison, but mainly in. I was a juvenile offender back in the mid 1970s and went on to become an adult prisoner in the 1980s and beyond. My shortest prison sentence was 7 days (for criminal damage) and my longest sentence was life (for bank robbery and possession of firearms). I have 58 criminal convictions for everything from attempted theft to armed robbery and prison escape, and I was a career criminal for most of my life. What I do not know about criminal and prison slang could be written on the back of a postage stamp and still leave room for The Lord's Prayer . . .'

From ex-professional bank robber and bestselling author Noel Smith, this is the most authoritative dictionary of criminal slang out there - and an absorbing journey, through words, into the heart of the criminal world.

Noel Smith was born in London in 1960. He has 58 criminal convictions and has spent the greater portion of his adult life in prison. Whilst in prison he taught himself to read and write, gained an Honours Diploma from the London School of Journalism and an A-Level in Law. Author of four books, he has been awarded a number of Koestler awards for his writing and has written for numerous major publications. He is now out of prison and Editor at *Inside Time* magazine.



August 2015
9781846141669
£14.99
B Format : Hardback
384 pages

i-D

100 postcards of 100 covers

i-D

100 mischievous covers to celebrate 35 years of the pioneering British fashion magazine *i-D*, founded by Terry Jones

i-D is one of the coolest fashion magazines around. Since it launched in 1980, it continues to pioneer the hybrid style of documentary and fashion photography. Its design and typography have always been intimately connected to street fashion and youth culture. *i-D* has launched the careers of many models, stylists and photographers, and competed with the more directly commercial fashion magazines.

i-D's distinctive 'winky face' instantly brings a playful irreverence to all its cover stars which include Kate Moss, Lady Gaga, Cara Delevingne, Linda Evangelista, Karl Lagerfeld, Vivienne Westwood, Naomi Campbell and countless other style icons.



September 2015
9781846148637
£14.99 : Paperback
100 pages

Transit Maps of the World

Every Urban Train Map on Earth

Mark Ovenden

A beautiful and up-to-date exploration of every urban train map past and present

Transit Maps of the World is the first, comprehensive collection of every rapid-transit system on earth. Using glorious, colourful graphics, Mark Ovenden traces the history of urban transport systems, including rare and historic maps, diagrams, and photographs. *Transit Maps* could not be more relevant to our modern existence. It uncovers the way many of us are able live and work day to day. It is an inspiring compendium for graphic designers and transport enthusiasts alike.

Mark Ovenden is a British writer and broadcaster. At the age of seven, he travelled alone ten miles on the London Underground, armed only with a map. He later gained entry to a Graphic Design course by submitting a reworking of the London tube map. His previous books are *Great Railway Maps of the World*, *Metro Maps of the World*, *Paris Metro Style* and *London Underground by Design*. He is a Fellow of the Royal Geographic Society.



September 2015

9780141981444

£16.99

Other : Paperback

176 pages

The Sartorialist: X (The Sartorialist Volume 3)

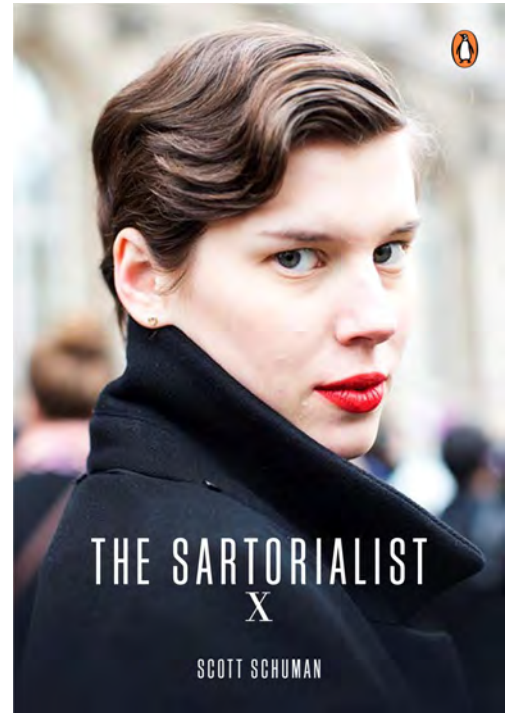
Scott Schuman

The final instalment from the original street-style fashion blog

Scott Schuman is back to complete his trilogy of street-style bibles. With a vibrant collection of beautiful images of the men and women who have caught his attention around the world, Schuman remains a thrilling source of urban and high-end style. From its origins on the streets of New York, his much-loved blog, *thesartorialist.com* is a vivid and growing hub of inspiration for fashion lovers everywhere.

This collection displays the very best from the last three years of the blog. *The Sartorialist: X* is full of beauty, mystery and humanity.

Scott Schuman started *The Sartorialist* simply to share photos of people on the street that he thought looked great. The blog has received over 14 million page views per month. His work resides in the permanent collections of the Victoria & Albert Museum and the Tokyo Metropolitan Museum of Photography and has been featured in *GQ*, *Vogue Italia*, *Vogue Paris*, and *Interview*. He lives in New York and takes pictures all over the world.



September 2015

9780141980171

£20.00

Other : Paperback

512 pages

full colour photographs

The Man Who Made Things Out of Trees

Robert Penn

From the author of the bestselling *It's All About the Bike*, another exuberant tale of craftsmanship and human history

Robert Penn cut down an ash tree to see how many things could be made from it. After all, ash is the tree we have made the greatest and most varied use of over the course of human history. Journeying from Wales across Europe and Ireland to the USA, Robert finds that the ancient skills and knowledge of the properties of ash, developed over millennia making wheels and arrows, furniture and baseball bats, are far from dead. The book chronicles how the urge to understand and appreciate trees still runs through us all like grain through wood.

Robert Penn is an author, journalist and TV presenter. Robert wrote and presented *Tales from the Wild Wood*, a TV series about British woodlands. He lives in a wooded valley in the Black Mountains, South Wales, with his wife, three children, two spaniels and a collection of axes.



October 2015

9781846148422

£16.99

Demy Octavo : Hardback

256 pages



**Pelican
Books**

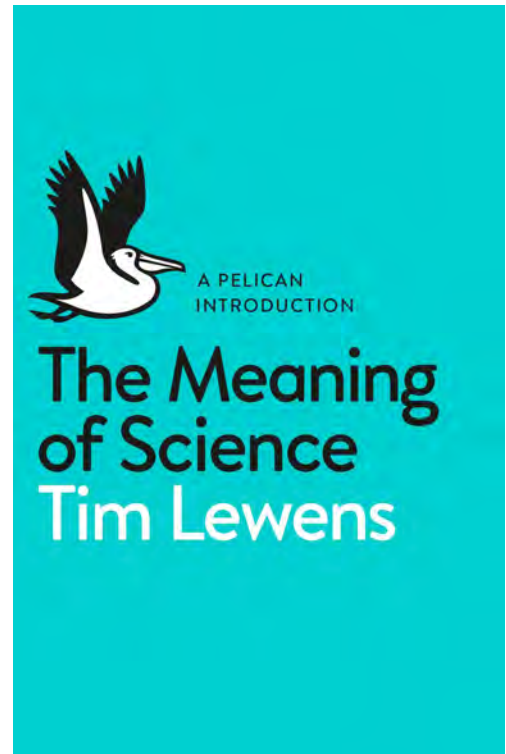
The Meaning of Science

Tim Lewens

A Pelican introduction to the philosophy of science, and the meaning of scientific work

What is science? Is it uniquely equipped to deliver universal truths? Or is it one of many disciplines - art, literature, religion - that offer different forms of understanding? In *The Meaning of Science*, Tim Lewens offers a provocative introduction to the philosophy of science, showing us for example what physics teaches us about reality, what biology teaches us about human nature, and what cognitive science teaches us about human freedom. Drawing on the insights of towering figures like Karl Popper and Thomas Kuhn, Lewens shows how key questions in science matter, often in personal, practical and political ways.

Tim Lewens is a Professor of Philosophy of Science at Cambridge University, and a fellow of Clare College. He has written for the *London Review of Books* and *The Times Literary Supplement*, and has won prizes for both his teaching and his publications.



August 2015
9780141977423
£7.99
A Format : Paperback
288 pages

Social Class in the 21st Century

Mike Savage

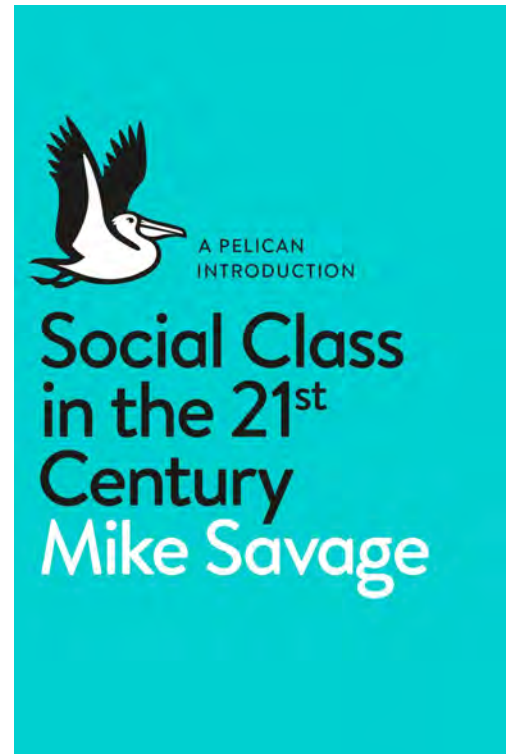
A fresh take on social class from the experts behind 'The Great British Class Survey'

Social class has re-emerged as a topic of enormous scholarly and public attention. In this book, Mike Savage and the team of sociologists responsible for the unique research project on class and stratification report their definitive findings and propose a new way of thinking about social class in Britain today.

The book presents the ideas and facts behind their new conceptualization of class: a new British class system composed of seven classes that reflect the unequal distribution of three kinds of capital: economic (inequalities in income and wealth); social (the different kinds of people we know) and cultural (the ways in which our leisure and cultural preferences are exclusive).

This book looks beyond labels to explore how and why our society is changing and what this means for the people who find themselves in the margins as well as in the centre.

Mike Savage is Professor of Sociology at the London School of Economics. He has written extensively on social stratification in the UK, including his books *Class Analysis and Social Transformation* (2000), and *Culture, Class, Distinction* (with Tony Bennett, Elizabeth Silva, Alan Warde, Modesto Gayo and David Wright).

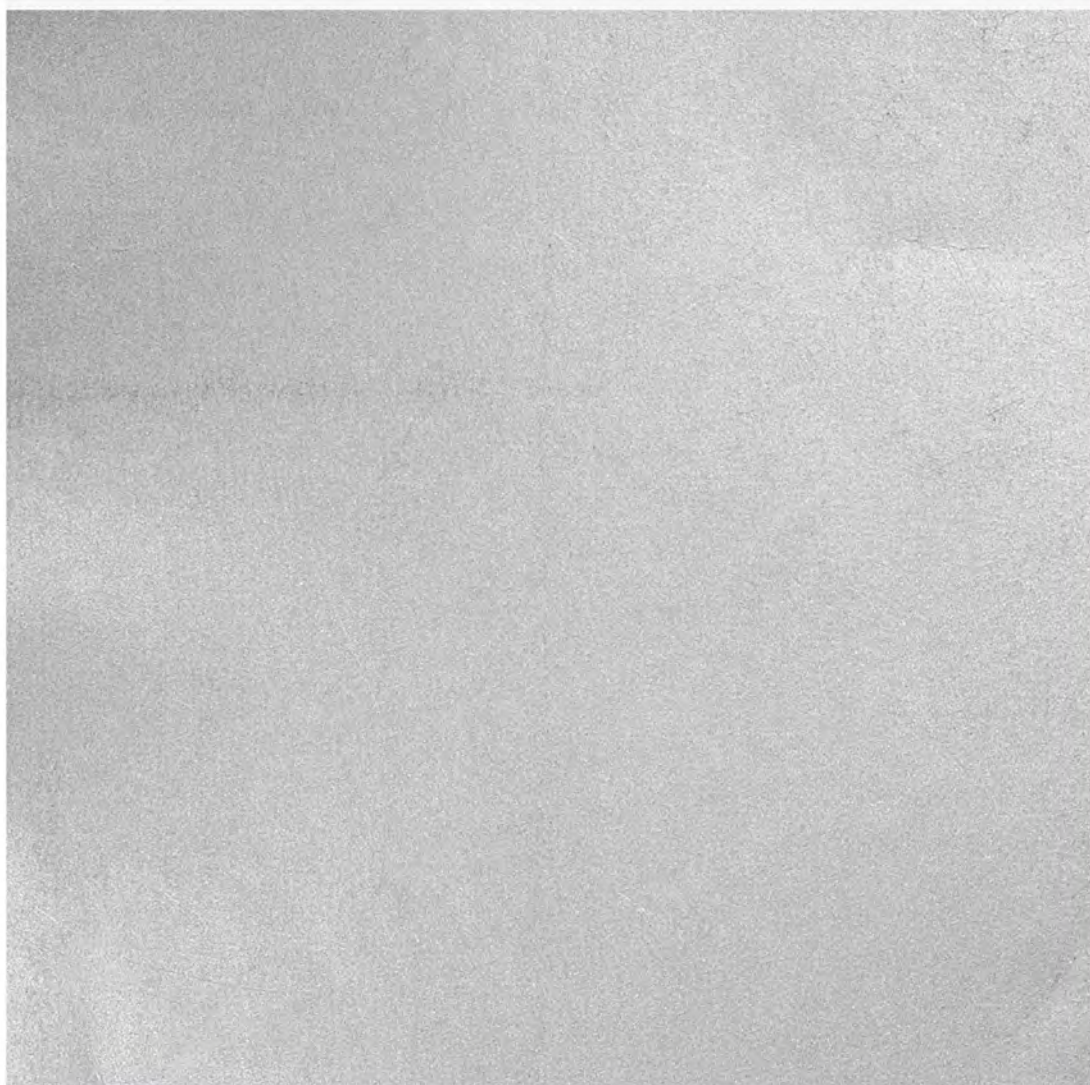


September 2015
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£9.99
B Format : Paperback
352 pages



MODERN
CLASSICS

Penguin Modern Classics

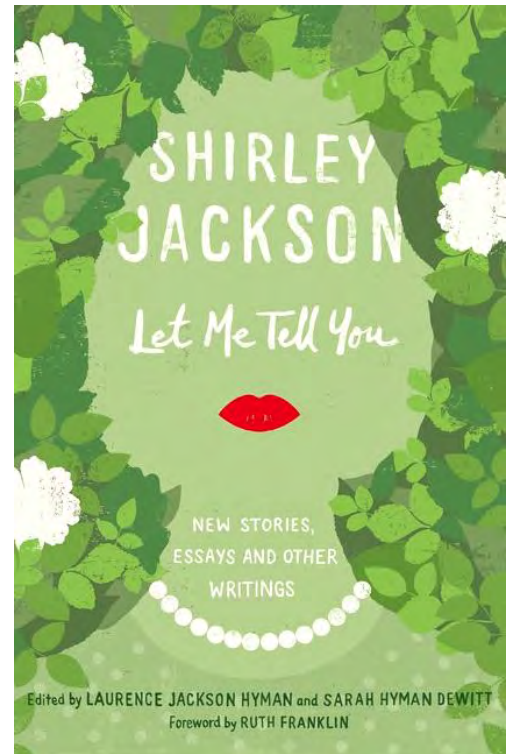


Let Me Tell You Shirley Jackson

From the peerless author of *The Lottery*, a spectacular new volume of unpublished and newly discovered stories, essays, letters and drawings

Let Me Tell You brings together the deliciously eerie short stories Jackson is best known for with frank and inspiring lectures on writing; comic essays she wrote about her large, rowdy family; and revelatory personal letters and drawings. Jackson's landscape here is most frequently domestic - dinner parties, children's games and neighbourly gossip - but one that is continually threatened and subverted in her unsettling, inimitable prose. This collection reveals her to be a magnificent storyteller, a sharp, sly humorist and a powerful feminist.

Shirley Jackson was born in California in 1916. When her short story *The Lottery* was first published in the *New Yorker* in 1948, readers were so horrified they sent her hate mail; it has since become one of the most iconic American stories of all time. Her first novel, *The Road Through the Wall*, was published in the same year and was followed by five more: *Hangsaman*, *The Bird's Nest*, *The Sundial*, *The Haunting of Hill House* and *We Have Always Lived in the Castle*, widely seen as her masterpiece. In addition to her dark, brilliant novels, she wrote lightly fictionalized magazine pieces about family life with her four children and her husband, the critic Stanley Edgar Hyman. Shirley Jackson died in her sleep in 1965.



July 2015
9780241198186
£20.00
Royal Octavo : Hardback
432 pages

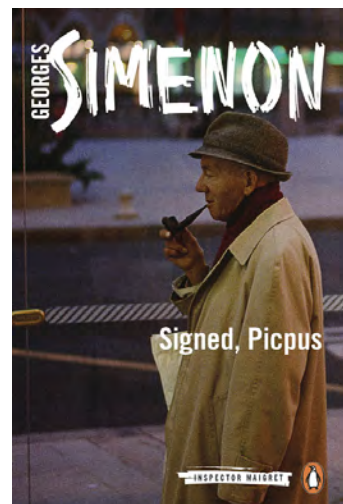
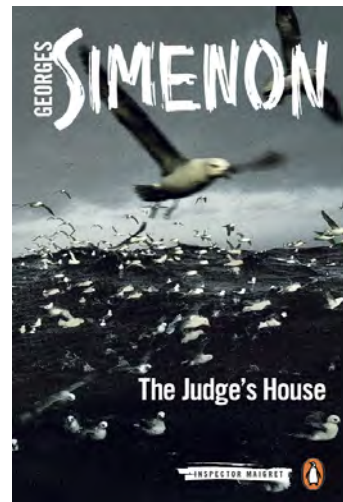
GEORGES SIMENON

Penguin Classics' long-term project to publish all 75 of Georges Simenon's Maigret novels, in new translations, continues in Autumn 2015 with 6 new titles in the series.

'A splendid undertaking ... what a pleasure it will be to have all the books in a uniform edition ...
Simenon was a great writer'
John Banville

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Signed, Picpus	9780241188460
September 2015	
Inspector Cadaver	9780241188477
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Félicie	9780241188668
November 2015	
Maigret's Holiday	9780141980744
December 2015	

INSPECTOR MAIGRET



Writings Pablo Picasso

Beautifully illustrated and authoritatively translated, this is the first collection in English of all of Picasso's major writing

Pablo Picasso is the 20th century's most important artist. His writings give an insight into the man and the artist in his own words that is unrivalled. And yet most of it has never before appeared in English. In 2015, for the first time the public will be given access to his journals, letters, interviews, statements and creative writing in English. Pablo Picasso will never be seen in the same way again.

The documentation available is extraordinary, and visually Picasso's writings are as striking as they are richly illustrated.



November 2015
9780141198484
£30.00
Royal Octavo : Hardback
300 pages

The Early Stories of Truman Capote

Truman Capote

A major literary event: a collection of never-before-published short stories from one of America's most beloved writers

In a small Southern town, a teenage girl anxiously waits for her date to arrive. A woman fights to save the life of a child who has her lover's eyes. Best friends on the Upper East Side discuss the theoretical murder of husbands. In these never-before-published stories, set in the rural South and the cosmopolitan New York of the 1940s, written by Truman Capote in his teens and twenties, the American master is already recognizable. This splendid collection offers readers the opportunity to see the confident first steps of one of the twentieth century's most acclaimed writers.



November 2015
9780241202401
£17.99
Royal Octavo : Hardback
256 pages

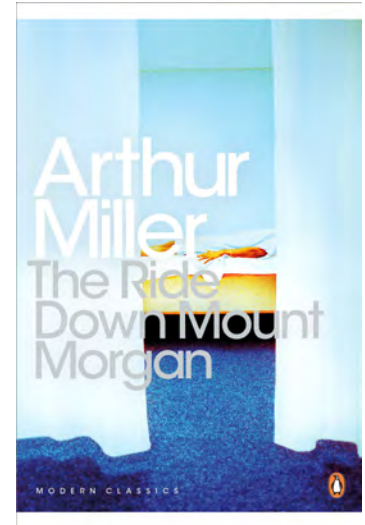
The Ride Down Mount Morgan

Arthur Miller

One of the iconic American playwright's best late plays, to be published during his centenary

A car wreck on the slopes of Mount Morgan puts insurance tycoon Lyman Felt in the hospital. While Lyman recovers, two women meet in the hospital waiting room only to discover that they are both married to him. With his secrets exposed, Lyman tries to justify himself to the two women - the prim, cultured Theo and the restless, ambitious Leah - at the same time hoping to convince himself that he is blameless.

Moving between broad farce and delicate tragedy, *The Ride Down Mount Morgan* explores the struggle between honesty with others and honesty with oneself.



August 2015
9780241198889
£9.99
B Format : Paperback
160 pages

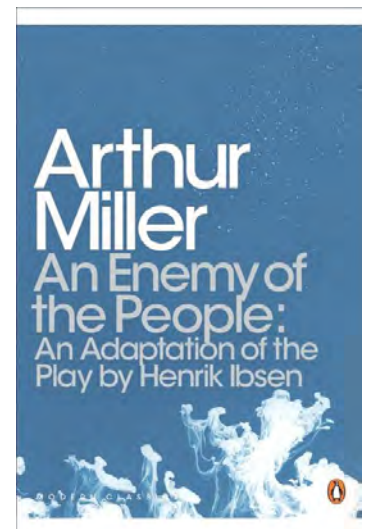
An Enemy of the People

An Adaptation of the Play by Henrik Ibsen

Arthur Miller

The acclaimed American playwright's famous adaptation of Ibsen's classic drama, to be published during his centenary

When Dr Stockmann discovers that the water in the small Norwegian town in which he is the resident physician has been contaminated, he does what any responsible citizen would do: reports it to the authorities. But Stockmann's good deed has the potential to ruin the town's reputation as a popular spa destination, and instead of being hailed as a hero, Stockmann is labelled an enemy of the people. Arthur Miller's adaptation of Henrik Ibsen's classic drama is a classic in itself, a penetrating exploration of what happens when the truth comes up against the will of the majority.



August 2015
9780241198865
£9.99
B Format : Paperback
128 pages

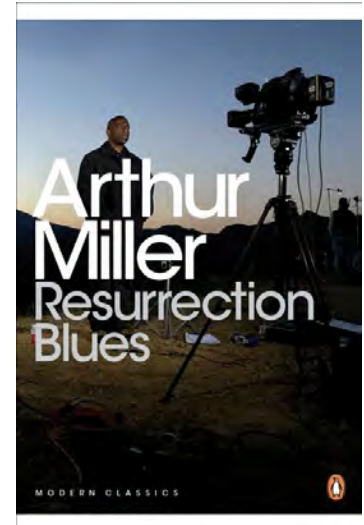
Resurrection Blues

Arthur Miller

One of the iconic American playwright's late great plays, to be published during his centenary

Arthur Miller's penultimate play, *Resurrection Blues*, is a darkly comic satirical allegory that poses the question: What would happen if Christ were to appear in the world today?

In an unidentified Latin American country, General Felix Barriaux has captured an elusive revolutionary leader. The rebel, known by various names, is rumoured to have performed miracles throughout the countryside. The General plans to crucify the mysterious man, and the exclusive television rights to the twenty-four-hour reality-TV event have been sold to an American network. An allegory that asserts the interconnectedness of our actions and each person's culpability in world events, *Resurrection Blues* is a comedic and tragic satire of precarious morals in our media-saturated age.



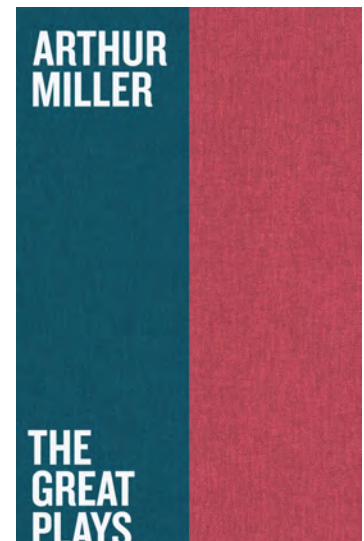
August 2015
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£9.99
B Format : Paperback
128 pages

The Great Plays

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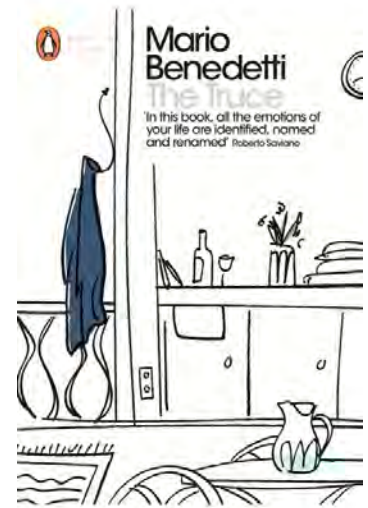
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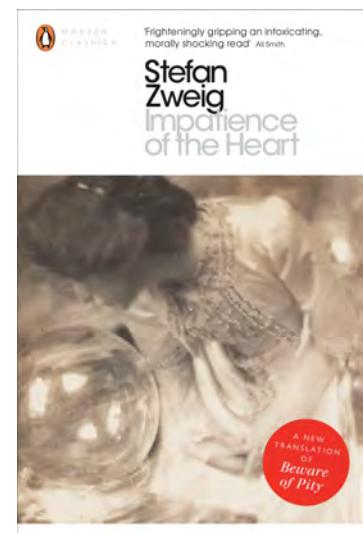
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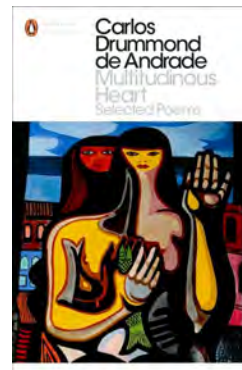
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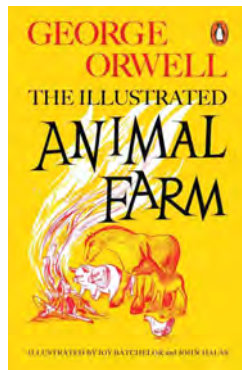


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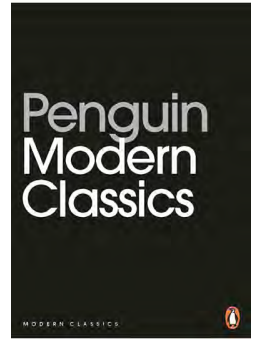
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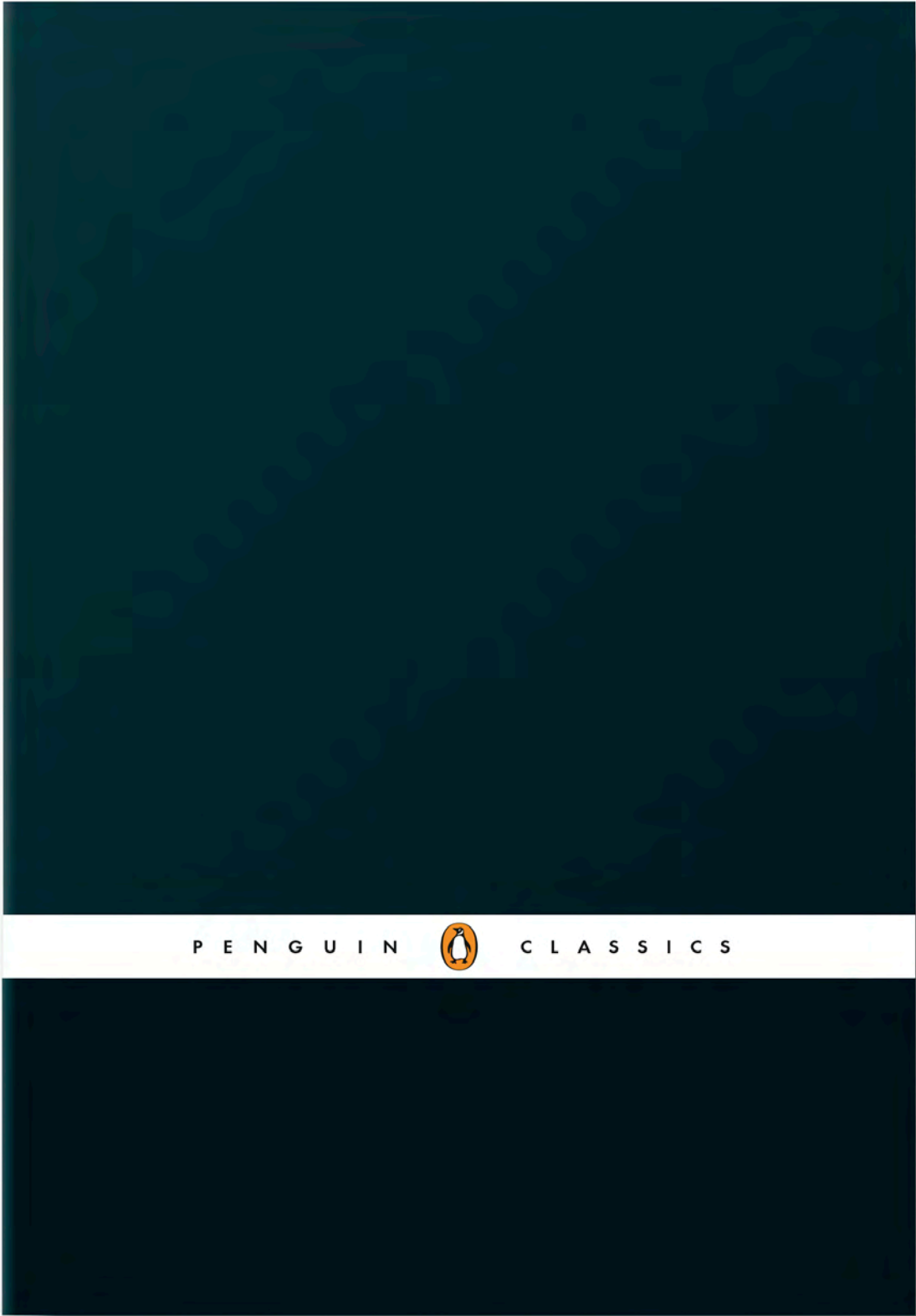
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Brian Copenhaver is Professor of Philosophy and History at the University of California, Los Angeles and is one of the world's foremost scholars on Renaissance magic and mysticism. This book is in many ways a summa of the interests and writers with which he has been preoccupied throughout his career.



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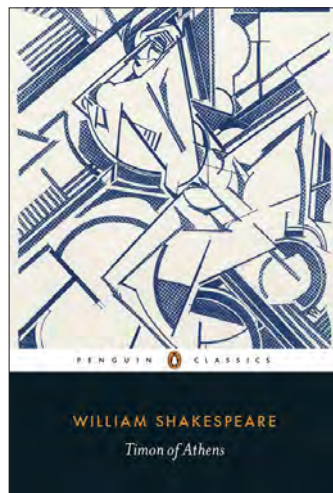
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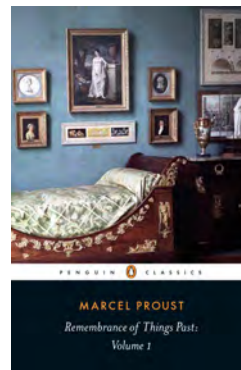
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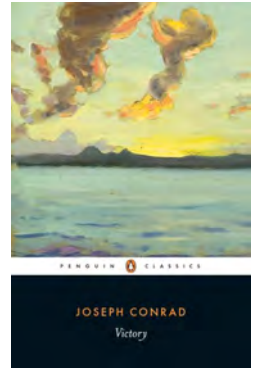
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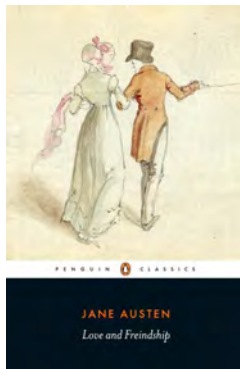
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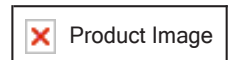


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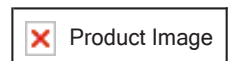
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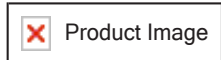


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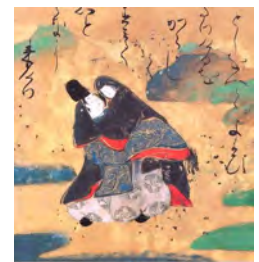
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Claudia Rankine is the author of four previous books, including *Don't Let Me Be Lonely: An American Lyric*. She is a chancellor of the Academy of American Poets and the winner of the 2014 Jackson Poetry Prize. She teaches at Pomona College in Claremont, California.



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Mai Jia (the pseudonym of Jiang Benhu) is arguably the most successful writer in China today. His books are constant bestsellers, with total sales over three million copies. He is hailed as the forerunner of Chinese espionage fiction, and has created a unique genre that combines spycraft, code-breaking, crime, human drama, historical fiction, and metafiction. He has won almost every major award in China, including the highest literary honor - the Mao Dun Award.



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Roberto Calasso

A fascinating look at Roberto Calasso's work as a publisher and his reflections on the art of book publishing

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In this fascinating memoir and manifesto the author and publisher Roberto Calasso meditates on the art of book publishing. With his signature erudition and polemical flair, Calasso transcends Adelphi to look at the publishing industry as a whole, from the essential importance of graphics, jackets and cover flaps to the consequences of universal digitization. And he outlines what he describes as the 'most hazardous and ambitious' profile of what a publishing house can be: a book comprising many books, akin to that of other twentieth-century publishers, from Giulio Einaudi to Roger Straus, of whom the book offers brief portraits.

Born in Florence, Roberto Calasso lives in Milan, where he is publisher of Adelphi. He is the author of *Tiepolo Pink*, *The Ruin of Kasch*, *The Marriage of Cadmus and Harmony*, winner of the Prix Veillon and the Prix du Meilleur Livre Etranger, *Literature and the Gods*, *Ka* and *K*.

*Roberto
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Professor Tim Flannery is a scientist, explorer and conservationist who frequently presents programmes on ABC Radio, NPR and the BBC. He is a leading writer on climate change and his previous books include *Here on Earth* (2010) and *The Weather Makers* (2005).



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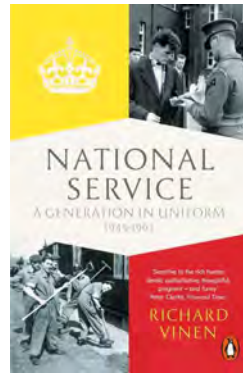
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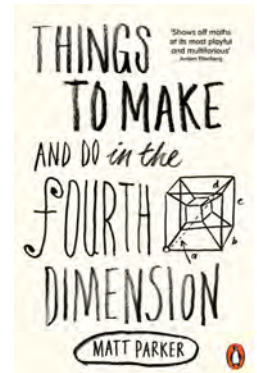


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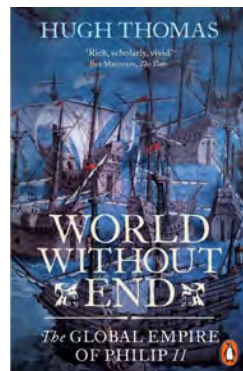


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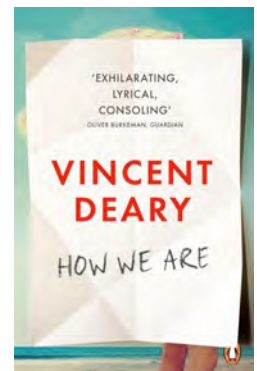


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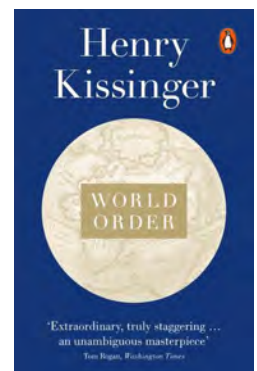


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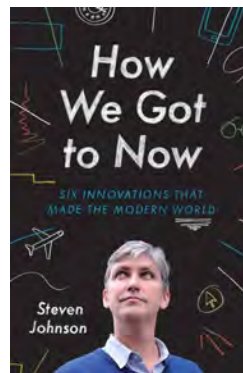


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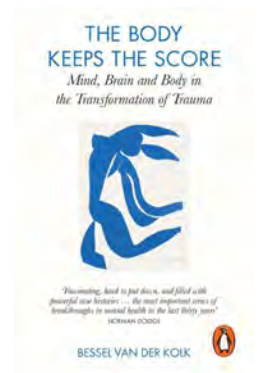


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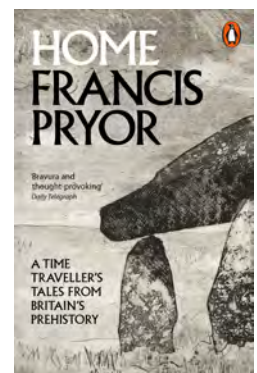


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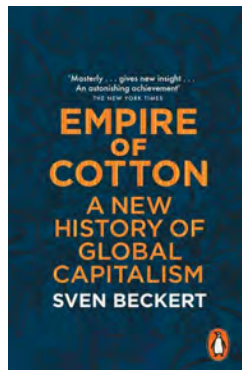
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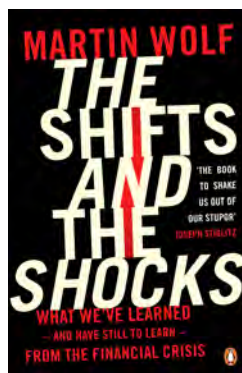
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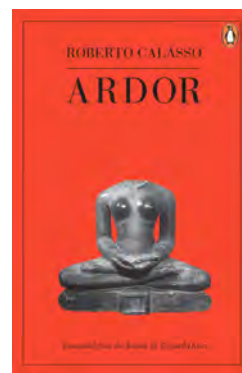


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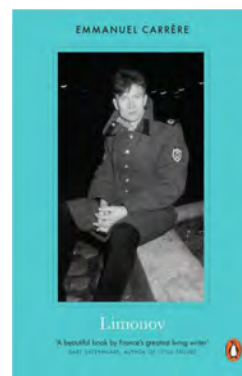
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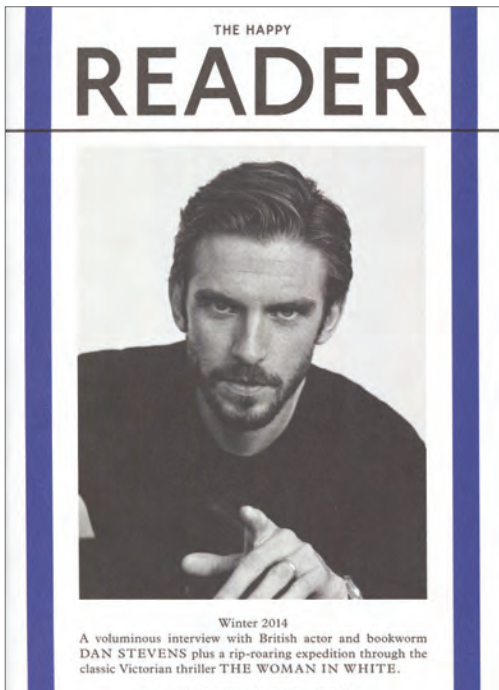
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